



2024-2025

WHAT IS WANDSWORTH TOWN BID?

Wandsworth Town Business Improvement District (BID) is a not-for-profit partnership, elected by local businesses to invest in local improvements. Wandsworth Town BID was established in 2017 through a democratic ballot process and the services provided are additional to those delivered by the statutory authorities. There are currently more than 300 BIDs in the UK, working to support and invest in town centres.

THE BID RULES.

All businesses in the defined BID area with a rateable value of more than £15,000 are required to pay a BID levy. This fee is equal to 1.62% of the rateable value. Tenants at Southside Shopping Centre are offered a relief of 40% considering other charges that apply. Charities are exempt from paying the BID levy.

THE BID AREA IS DEFINED AS THE FOLLOWING STREETS:

- All Saints Passage
- Armoury Way
- Broomhill Road
- Buckhold Road
- Centre Square
- Chapel Yard
- East Hill (145 to 147)
- Fairfield Street
- Garratt Lane (1 to 96)
- Hardwick Square
- Mantle Court
- Mapleton Crecent
- Neville Gill Road
- Putney Bridge Road (1 to 14)
- Old York Road
- Ram Street
- Red Lion Square
- St Anns Hills
- The Filaments
- Wandsworth High Street
- Wandsworth Plain
- West Hill (6 to 66)



2024-2025 WAS A SUCCESSFUL YEAR FOR THE BID



KEY ACHIEVEMENTS INCLUDE:

- **Our Business Crime Reduction Partnership (BCRP) had its most successful year by far.** Record levels of engagement with local businesses, over 240 prolific offenders identified, and 11 offenders banned by the Police from entering Wandsworth Town.
- **Connected with over 10,000 locals and visitors across Instagram and the We Are Wandsworth Town app** to drive footfall to the town centre.
- **Record attendances of 7,515 at Old York Road Unplugged** in June 2024 and **13,324 at The Wandsworth Town Christmas Festival** in November 2024.
- **Sponsored the Food & Culture Awards 2024,** and secured wins and strong publicity for two Wandsworth Town businesses.
- **Hosted our very first Wandsworth Connected event at Sambrook's Brewery for local businesses.** The keynote networking event looked at the power of AI in supporting small businesses and driving innovation.
- **Curated our first ever Black History Month event for the community,** featuring a range of free activities, including live ballet performances, a fashion show, and a powerful photography exhibition.



INCOME & EXPENDITURE 2024-2025

INCOME	BID Levy (without VAT)	£258,998.68
	Voluntary Contributions/Grants	£6,500.00
	Event Sponsorship/commercial Income	£40,500.00
	Total Income	£305,998.68
EXPENDITURE	Marketing & Events:	£150,636.63
	Safety & Security:	£20,042.20
	Insights & Business Resources	£30,226.20
	Sustainability & Waste Management:	£10,412.20
	Public Space Development:	£8,042.20
	Administration:	£72,655.38
	Contingency against non-payment of levy (10%):	£25,899.87
	Total Expenditure:	£317,914.68
	Surplus/Deficit:	£11,916.00
	Contributions from Reserves (£84,532.67):	£20,000.00
Surplus for the year:	£8,084.00	

BUDGET 2025-2026

INCOME	BID Levy Income	£262,054.80
	Event Sponsorship/Commercial Income:	£30,000.00
	Total Income	£292,054.80
EXPENDITURE	Marketing & Events:	£118,640.43
	Safety & Security:	£22,844.32
	Insights & Business Resources	£30,628.32
	Sustainability & Waste Management:	£10,104.32
	Public Space Development:	£8,444.32
	Administration:	£77,431.99
	Contingency against non-payment of levy (10%):	£26,205.48
	Total Expenditure:	£294,299.18
	Surplus/Deficit:	£2,244.38
	Contributions from Reserves (£77,000):	£10,000.00
	Surplus for the year:	£7,755.62

WE PLAN TO BUILD ON OUR SUCCESS OVER THE LAST YEAR. HERE ARE JUST SOME OF THE THINGS WE'RE CURRENTLY WORKING ON...

- The “Green Line” town centre signage project.
- Reintroduction of Retail Radio and full use of Wandsworth’s new £3 million CCTV Joint Control room to boost our BCRP to the next level.
- Introducing “The Marketing Playbook” to make local advertising assets far more accessible for local businesses.
- New and more efficient waste collection scheme with First Mile.
- Exciting new keynote speakers for our Wandsworth Connected event series.
- A series of brand-new weekend markets.
- Working with Place Support Partnership (PSP) to help local businesses address expenditure and save money.



DISCOVER MORE

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@wandsworthtown

Find us at
WWW.WANDSWORTH.TOWN

Unlock exclusive offers and events with the **WE ARE WANDSWORTH TOWN** APP

